

PRIVACY POLICY pursuant to the GDPR 679/2016

Pentolpress Srl pursuant to Articles 4 and 28 of Legislative Decree 30 June 2003, n. 196 - Privacy Code (the following, "Code") and of articles 4, n. 7) and 24 of EU Regulation 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data (the following, "Regulation") pursuant to art. 13 of the Code and of the Regulations informs you that for the establishment and execution of relations with you in progress, you have personal data (personal and fiscal), also acquired verbally directly or through third parties, related to you.

In order to comply with the obligations set out in the Code and the Community regulations regarding privacy in relation to your data, we invite you to take note of the following information and to consent to the processing of personal data that our company will acquire.

The General Data Protection Regulation (or, in short, GDPR) is a positive step towards people to have more control over how personal data are used. On 25 May 2018 this new legislation comes into force and we have modified a series of processes and policies to prepare our business. We are committed to protecting and respecting the personal information that is shared with us.

This statement describes what types of information we collect, how they are used, how we share with other organizations, how rights can be exercised regarding the information we hold and how we can contact our reality.

With regard to direct marketing communications, it will always be possible to inform us to stop these activities. We will never send "unwanted" emails or communications and will not share data with anyone else. We do not resell your information to third parties, but we work closely with selected partners who help us to provide information, products and services that are required.

The content of this policy may change from time to time, so you may need to check this page occasionally to ensure that information is shared. Where possible, we will look for a direct contact to inform about any new changes.

1. What information are collected?

We collect personal information through the site, applications or direct contact. We only collect information that is necessary, relevant and appropriate for the purpose for which it is provided. The information we collect may include some or all of the following:

- **Identity data:** includes name, surname, user name or similar identifier and title.

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- **Contact information:** include billing address, delivery address, e-mail address and telephone numbers.
- **Financial data:** includes details of the bank account and payment card collected solely for the purpose of completing the purchase.
- **Marketing and communication data:** include preferences in receiving marketing communications and from third parties and communication preferences.

2. How do we use the information that is collected?

Only the necessary information for the purpose for which it was collected is processed. The treatment is carried out by means of the operations or set of operations indicated by art. 4 paragraph 1 lett. a) T.U: collection, registration, organization, conservation, consultation, processing, modification, selection, extraction, comparison, use, blocking, communication, cancellation and destruction of data. The data will be processed in written form and / or on magnetic, electronic or telematic support, even when the data are communicated to the subjects indicated in this statement which in turn are engaged to process them using only procedures and procedures strictly necessary for the specific purposes of data processing and legal basis.

The processing is carried out by persons in charge of the respective functions and in accordance with the instructions received, always and only for the achievement of specific purposes scrupulously respecting the principles of confidentiality and security required by the law above. Personal data are used exclusively for the legal purposes and bases indicated in the following table:

Purpose(s) for processing	Legal bases for processing data
<p>We may use and process personal information where this is necessary to execute a contract and to fulfill and complete orders, purchases and other transactions entered into with the writer and for contractual performance analysis.</p> <p>We may use and process personal information where this is necessary to execute a contract and to fulfill and complete orders, purchases and other transactions entered into with the writer and for contractual performance analysis.</p>	<p>Processing is necessary for the execution of a contract or to stipulate a contract.</p>
<ul style="list-style-type: none"> • Provide information about our company and its products and services and provide newsletters or email updates to the user; • To inform about special offers and products or services that might be of interest. 	<p>Consent can be withdrawn at any time</p>

<p>Consent can be withdrawn at any time</p>	<p>Processing is necessary to support legitimate business interests in the management of our business. Please note that you have the right to object to the processing of personal data carried out for our legitimate interest. That is, the right to object at any time remains assured.</p>
<p>For the prevention and detection of fraud, money laundering or other crimes or for the purpose of responding to a binding request from a public authority or a court.</p>	<p>The data treatment policy is necessary to comply with legal and regulatory obligation</p>
<p>We may have to process personal information to contact you if you have an urgent security notice.</p>	<p>In rare cases of vital interest</p>

3. How do we share this information?

We do not sell information to third parties. However, we may from time to time disclose the information to the following categories of companies or organizations that we are responsible for managing services on our behalf: support service providers, customer contact centers, agencies and direct marketing consultants, market research and market analysis service providers, our legal advisors and other professionals.

We work to ensure that all third-party partners who manage the information comply with data protection legislation and protect information just like we do. We only disclose personal information STRICTLY necessary to provide the service we are undertaking on our behalf. We will aim to anonymize information or use specific aggregated data sets where ever possible.

4. How long do we keep the information?

We will not store personal information in an identifying format for a longer period than necessary. For customers or suppliers, we will retain personal information for a longer period of time than processing potential customers / suppliers. However, we do not store personal information in an identifying format longer than necessary.

In the case of a continuous relationship (for example, a customer), we retain personal information for 10 years from the date on which our report ends. We retain personal information for this period to establish, bring or defend any legal claims. Our relationship could end for a variety of reasons.

Where we have obtained personal information following a request for information, brochures, quotations or any other information about any of our products or services, we store your personal

information for 1 year and 6 months from the date we collect this information, unless that during this period an effective relationship is created, for example, a purchase.

We will continue to process this data in line with the initial request for 6 months, so that we can establish a relationship with the potential customer / supplier. After this period the data will remain pending for 1 year before being removed, unless a report is formed within this time.

The only exceptions to the periods mentioned above are where:

- the law requires to keep personal information for a longer period, or to delete it first;
- in the event that you have raised a complaint or concern about a product or service offered, in which case we will retain your information for a period of 10 years from the date of that claim or request; or
- you exercise the right to delete information (where applicable) and you do not need to keep it in relation to one of the reasons allowed or required by law.

5. How information can be managed ?

Each individual has the right as an individual to access personal information and make corrections if necessary. You also have the right to revoke the consent you have previously provided to us and to request that we delete the information we retain. You may also object to the use of personal information (where we rely on our business interests to process and use such personal information).

There are a number of rights in relation to personal information under the Data Protection Act. In relation to most of the rights, we will request information to confirm the identity and, where applicable, to help us search for personal information. Except in rare cases, we will respond within 30 days of receipt of your request. Users have the following rights:

- Request a copy of the information we have in our possession;
- Correct and update your information;
- Withdraw consent. Please see "How we use this information";
- Subject to our use of user information (where we rely on our legitimate interests to use your personal information), provided that there are no legitimate reasons for continuing to use and process information. When we rely on our legitimate interests to use your personal information for direct marketing, we will always respect the right to object;
- Delete your information (or limit its use), provided that there are no legitimate reasons for continuing to use and process such information;
- Transferring the information to a structured data file (in a format commonly used and readable by the machine), in which we entrust the consent to use and process personal information or to process it in relation to the contract.

In the case of a subject access request or a request for information, please be aware that if the request is unfounded or excessive, we may still charge a fee or refuse to act on the request.

Please also note that when we remove data from our system, or after the time periods indicated earlier in this document or upon request, the data is permanently removed from our system and may affect any subsequent access requests.

It is possible to exercise the above rights and / or manage the information by contacting us, using the details below:

Address:	Via Veneto, 6A/8 ,Villa Carcina-(BS)
Email:	pentolpress@pentolpress.it

If you have specific questions about data protection or a complaint, you can contact our data protection team at the pentolpress@pentolpress.it.

6. Where we store personal data ?

The personal data we collect can be transferred to, and stored in, a destination outside the European Economic Area (EEA), for the purposes described above. We will take all steps reasonably necessary to ensure that your personal information is treated securely and in accordance with this Privacy and the data protection legislation.

To the extent that personal data must be transferred outside the EEA, we will ensure that appropriate safeguards have been taken to protect the privacy and integrity of such personal data, including the model clauses of the European Union pursuant to Article 46.2 (for example using the so-called Binding Corporate Rules). Please contact us if you wish to obtain information on these safeguards.

CONSENT OF THE DATA SUBJECT IN THE PROCESSING OF PERSONAL DATA

Fully pursuant to art. 13 D.Lgs. 30.6.2003 n. 196 (hereafter "Privacy Code") and art. 13 EU Regulation no. 2016/679 (hereafter "GDPR"), on the processing of my personal data, the undersigned:

Surname and name

Tax code

With regard to the treatment of my personal data, "sensitive" and "judicial", as it is instrumental to the purposes of the treatment, without the express consent (Article 24 (a), (b), c) Privacy and Art. 6 lett. b), e) GDPR).

I give my consent

With regard to the communication of personal data (possibly also "sensitive" and "judicial") to persons performing activities that are functionally related to the execution of the service, as identified (Article 24 (a), (b), c) Privacy and Art. 6 lett. b), e) GDPR):

I give my consent

Only with your specific and distinct consensus (Articles 23 and 130 Privacy Code and Article 7 GDPR) for the purpose of improving service and communication

I agree I deny

This consent is also valid simply by indicating the e-mail address where to send communications: pentolpress@pentolpress.it

I also reaffirm my commitment to promptly inform you of any adjustments, changes and / or additions to the data in your possession.